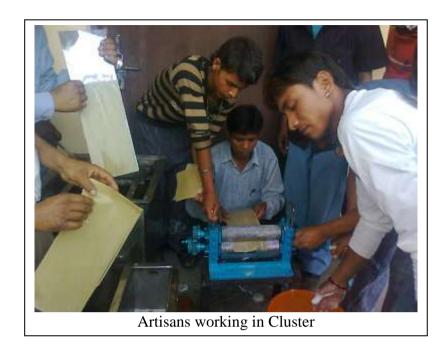
CHAMOLI BEEKEEPING CLUSTER



4	Implementing Agency			Kehatriya Shroa Gandhi Ashram					
1.	Implementing Agency			Kshetriya Shree Gandhi Ashram					
2.	Address i	n Detail		Gochar Badrenath Road, Chamoli – pin –					
				246401, Uttarkhand	246401, Uttarkhand				
	Phone:			09410301011					
	Fax:			01363-247485					
	e-mail:								
	Website:								
3.	Cluster products			Honey					
4.	Project Co	ost (` In la	khs)						
	NA	IA	Total	Sanctioned	Released	Utilised			
	73.00	8.50	81.50	71.50	71.50	61.08			
5.	Name of C	Cluster		Mr. Vinod Prasad Semwal					
	Development Executive(CDE) Mobile No:/Phone No.								
				09412974698					
6.	Technical Agency:			NIESBUD, Noida					
Α.	Name of the Resource person			Y.P Khubber					
	with mobile								
В.	Address:			National Institute for Entrepreneurship & Small					
	. / (dd) 000.			Business Development, A-23, Sector-62,					
				Institutional Area, Phase – II, Noida – 201 3 01,					
				U.P					
C.	Phone/Fax/E. Mail.			09868977675, <u>edniesbud@vsnl.net</u>					
7.	Date of starting of cluster			28.08.09					
8.	Expected date of completion			31-3-2012					

	of cluster							
9.	CFCs Status							
A.	No. of CFCs Land availability		Const	tructed area	Location			
	1 Yes		Yes	1500 S	Sq ft	Chamoli		
B.	Machinery Installed in CFC							
	No. Name of the machinery							
	1 Honey processing plant							
	2	bottling plant						
	3	bott	bottle dryer					
10.	No. of Charkhas			NA				
11.	No. of Looms			NA				
12.	No. of Tools Distributed			633				
13.	Interventions carried out in Design product Development							
A.	Designer engaged. If yes, give na			ame	Nil			
	address and phone/mobile							
B.	New products Developed			-				
C.	Improved/new design			-				
D.	Brief note on Design intervention			-				

14	Market Promotion Assistance		Nos	Locatio		Computerization of sales outlets, bar-coding		
Α	Renovation and up gradation of marketing outlets			2	Chamol 2		oullets, ba	ar-coding
В	brief Not undertaken							
15.	Capacity Building Measures							
Α	Exposure visits to other clusters							
	Places			No. of A	o. of Artisans Output			
				-				
В				ters (skill development, Self-Help, credit & others)				
	Type of	f training	No. of A	lo. of Artisans Output				
16.	Artisan's empowerment - No. of artisans benefitted							
Α	Male	Female	Total	SC	ST	OBC	Minority	others
	500	50	550	125	45	100	-	280
В	No. of Iden		-					
17.	Self Help	Groups						
Α	(i). No. of SHG formed			30				
	(ii) No. of S							
	(iii). No. of	ık	·					
18.	Production							
	Annual Production			Qty		Value (Rs. in lakh)		
	-			30.00 (2010-11)				
19.	Sales							
	Annual Sales			C	Value (Rs. in lakh)			akh)
						70.00 (2	2010-11)	

	Export Market						
20.	Achievement						
Α	Registering ISOs						
В	Branding of products						
С	Improved Packaging						
D	Enhanced wages (in per cent)						
	Spinner Weaver			Artisan			
	NA	NA		17%			
Е	Social security coverage of Artisans						